

Georges Duverger

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I was a software engineer for 10 years before moving to product management in 2015. I worked at 5 tech startups (Akoha, [Hunch](#), [Phosphorus](#), [Nautilus Labs](#), and [Draftbit](#)) in the US and Canada. Through the acquisition of one of them ([Hunch](#)), I spent 4 years at a multinational corporation ([eBay](#)). I launched a consumer product (Fitmeal) in the health and nutrition space as a solo founder. I own a cookie business ([Telegram Cookies](#)), multiple side projects, and I'm very involved in the [No-Code France](#) community.

Experience

Business Owner at [Telegram Cookies](#)

December 2022 – present (Arlington, MA, USA)

Official Partner at [Xano](#)

September 2022 – present (Arlington, MA, USA)

Head of Product at [Draftbit](#)

September 2020 – August 2022 (remote, USA)

Technical Product Manager at [Nautilus Labs](#)

February 2018 – March 2020 (New York, NY, USA)

I joined Nautilus Labs as the first product manager at the company. At its core, Nautilus Labs analyses large quantities of manual and sensor data collected onboard vessels. It then uses data science to extract meaningful insights into the performance of ships. Finally, it surfaces those findings to fleet owners and operators in the most effective way possible.

The challenges were both technical and managerial. I had to familiarize myself with the specifics of the shipping industry. I also had to become proficient in the Nautilus Labs data pipeline to understand its capabilities and define realistic requirements. Finally, I had to collaborate closely with customers all over the world to design easy-to-use solutions that integrate in their existing workflows and impact their businesses.

Company milestones (during my tenure):

- 3× the company size (from 12 to 36 employees)
- 5× the product team size (from 1 to 5 employees)
- 3× the MRR (Monthly Recurring Revenue)
- \$11M in Series A funding led by the venture arm of Microsoft

Personal responsibilities and accomplishments:

- 1st product manager at the company
- Led ideation sessions with the executive team
- Brainstormed, researched, and prototyped new business opportunities
- Implemented data analyses through Jupyter notebooks

- Validated product requirements and workflows with customers
- Led weekly user interviews with customers
- Led internal and external usability sessions
- Wrote requirements, user stories, and acceptance criteria for new features
- Produced mockups, wireframes, and collaborated with product designers
- Led quarterly roadmap presentation with the leadership team
- Transitioned the engineering team to an Agile product philosophy
- Led Scrum ceremonies (sprint backlog & planning, daily standup, sprint review & retrospective)
- Re-structured the engineering team into 3 cross-functional squads
- Scheduled and attended weekly 1:1s with software engineers
- Compiled and distributed weekly user engagement analytics
- Partnered with client executives to define and track customer-specific KPIs
- Assisted the sales team during prospective calls and meetings

Technical Product Manager at [Phosphorus](#)

January 2017 – December 2017 (New York, NY, USA)

I joined Phosphorus as the first product manager right after it had sold its genetic tests to CooperGenomics. Phosphorus had retained the rights to its software and hired me to lead the team to turn it into a SaaS (Software as a Service) platform. My team redesigned, built, and transitioned laboratories over to the new solution in less than a year.

- 1st product manager at the company
- Job shadowed researchers, genetic counselors, and laboratory staff to document workflows
- Collected, synthesized, and prioritized all feature requests from internal & external stakeholders
- Managed alongside the CTO a team of 13 software engineers following the Scrum framework
- Compiled and distributed weekly user engagement analytics and software development updates
- Led the product development cycle:
 - requirements gathering
 - sketching and wireframing
 - backlog estimation and prioritization
 - acceptance testing

Founder at Fitmeal

August 2015 – December 2016 (Brooklyn, NY, USA)

Fitmeal was born out of my involvement in the Quantified Self movement and my interest in nutrition. Fitmeal is a food tracker via SMS. Over the years, and throughout various partnerships, it pivoted into a Facebook bot, an NLP (Natural Language Processing) API for food, and a text messaging service for patients with chronic diseases. Being a solo founder meant that I had to make all the decisions and tradeoffs necessary to launch and maintain a B2C (Business-to-Consumer) product.

Product accomplishments:

- 2,500 users
- 5,000,000 calories tracked
- #1 (in accuracy) NLP (Natural Language Processing) API for food
- Presented the product at [NY Quantified Self](#)
- Featured on [VICE](#), [Venture Beat](#), [Twilio](#), [The Daily Meal](#), [Technically Brooklyn](#)

Personal responsibilities:

- Used machine learning libraries to find correlations between users' diet and their health conditions (weight fluctuations, IBS)
- Implemented an NLP (Natural Language Process) API for food
- Defined and tracked engagement metrics (DAU/MAU)
- Managed all aspects of the project:
 - user research
 - strategy and roadmap
 - design and engineering
 - customer support
 - marketing
 - business development

Software Engineer at [eBay](#)

December 2011 – June 2015 (New York, NY, USA)

Web Designer & Developer at [Hunch](#)

June 2010 – November 2011 (New York, NY, USA)

Acquired by eBay

Interaction Designer at Syntenic

September 2009 – June 2010 (Montreal, QC, Canada)

User Interface Developer at Akoha

May 2007 – July 2009 (Montreal, QC, Canada)

Education

Master of Science in Engineering

École polytechnique de l'université Grenoble-Alpes

2004 – 2007 (Saint-Martin-d'Hères, France)

- Completed a 1-year exchange program at Concordia University in Montreal, Canada
- Interned at a Human-Computer Interaction research laboratory